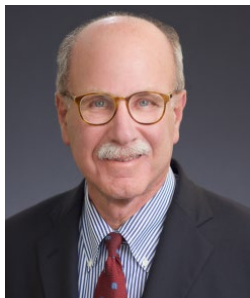


PETER SCHAEFFER

EXECUTIVE CONSULTANT



[vCard](#)

Peter Schaeffer has over 20 years experience as a financial advisor, equity analyst, and investment banker. In addition, he spent over 20 years as a retail executive with Macy's, Bloomingdales and the U.S. division of a Dutch retailer. Mr. Schaeffer is considered an expert in the retail and consumer products industries and has been involved in numerous transactions in both the investment banking and restructuring arenas. He is considered an "out of the box" thinker and has a reputation for quickly evaluating a situation and rapidly implementing an appropriate response. His experience includes merger and acquisition advisory, capital raising, strategic advisory, corporate restructuring, expert witness testimony, and financial advisor to creditor committees.

Mr. Schaeffer joined GlassRatner in 2013 and is a leader in the firm's investment banking practice and financial restructuring practice. He is licensed in FINRA series 7, 63 and 24. Prior to joining the firm, he was a partner at Carl Marks Advisory Group and Carl Marks Securities. Prior to that he was a managing director at Giuliani Capital Advisors, which acquired Ernst & Young Capital Advisors, where he was a partner and the head of the global retail and consumer products investment banking practice. Mr. Schaeffer started his finance career as a retail equity analyst at Dillon Read followed by senior equity analyst at Donaldson Lufkin & Jenrette, where he covered branded consumer products.

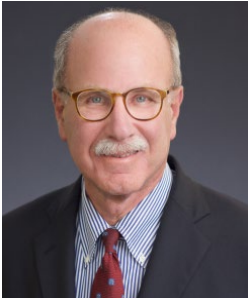
Some of Mr. Schaeffer's prior assignments include the following:

- Restructuring advisor to a fifty year old retail apparel company that was struggling to survive in a demanding retail environment with strong international competitors
- Financial advisor to the attorneys representing the unsecured creditors in a bankruptcy case that had failed to return an adequate payout to its creditors
- Strategic advisor to an international bank that inherited a consumer brand portfolio as a result of failed financing
- Advisor to the creditors committee of numerous retail and consumer cases including Linens 'n Things, Orchard Brands, Lechter's, and Kay Bee Toys
- Expert witness for a private equity firm in litigation with the management of one of their retail holdings
- Sell-side investment banker to numerous companies including a southern retailer with over \$400 million in sales which was sold to a new private equity group owned by a prominent financial advisory firm; the largest retailer of pool supplies in the country; an internet/catalog retailer of auto parts and accessories, and a large regional sporting goods chain

Biography:

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- Strategic advisor to the largest volume, single location restaurant in their expansion to the west coast
- Investment banker to numerous firms in their capital raising efforts including a leader in the infomercial category and a battery manufacturer with ties to the electric car industry

Mr. Schaeffer graduated with a B.S. from Drexel University. He has been selected for membership in “Who’s Who in the East,” for over twelve years, has appeared on numerous news and financial radio and television shows as an expert on the retail industry, and has written several articles for financial and restructuring journals. He is a member of the TMA, ABI and ACG. He is a recipient of the Dewar’s Scotch “Doers” award and was selected by Crain’s New York Business for their inaugural “40 under forty” rising stars issue.