

# GLASSRATNER INTELLECTUAL PROPERTY PRACTICE

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GlassRatner's extensive experience in IP damages analysis, valuation, strategy, and transactional consulting makes us uniquely qualified to address your IP issues. We provide intellectual property services in three areas: litigation support (expert witness testimony and damages), valuation and assessment of intangible assets, and royalty audits and compliance.

## Litigation and Testimony

Our experts have developed credible theories, constructed and critiqued economic damages models, and testified extensively in a wide variety of intellectual property disputes, including cases related to:

- Patent, Copyright, Trademark Infringement
- Theft of Trade Secrets
- Conversion / Fraud
- Misappropriation
- Unjust Enrichment

## Valuation and Analysis

Our team has valued all types of intellectual assets including trademarks, patents, copyrights, trade secrets, licenses, formulas, designs, software and R&D. We have valued IP for a wide range of purposes, including:

- Strategic Planning
- Mergers & Acquisitions
- Tax Planning
- Financial Reporting
- Bankruptcy
- Litigation

## Investigations and Audits

GlassRatner has extensive experience conducting and performing the following:

- Identifying Trade Secret Theft
- Investigations into Copyright, Trademark and Patent Infringement
- Auditing Royalty Obligations
- Evaluating Royalty Reporting Processes
- Implementing Licensing Programs

## Each Project is Unique

At GlassRatner, we recognize that each intellectual property matter involves unique fact patterns, challenges, and issues. Rather than applying rules of thumb and templates, we perform case-specific and fact-driven analyses to address the unique circumstances of each matter.

The credible approaches taken by our experts have been successfully and consistently presented before Federal Courts, arbitration panels, and International tribunals.

## Examples of Industry Experience

Apparel  
Automotive  
Banking  
Consumer Goods

Energy & Chemical  
Entertainment  
Food & Beverage  
Internet & eCommerce

Manufacturing  
Medical Devices  
Pharmaceuticals  
Real Estate

Social Media  
Software  
Technology  
Telecommunications

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**Alan Barbee**

Principal  
West Palm Beach  
(561) 932-0785  
[abarbee@glassratner.com](mailto:abarbee@glassratner.com)

**William Buckley**

Senior Managing Director  
Los Angeles  
(213) 226-6051  
[wbuckley@glassratner.com](mailto:wbuckley@glassratner.com)

**Craig Jacobson**

Senior Managing Director  
New York  
(212) 457-3315  
[cjacobson@glassratner.com](mailto:cjacobson@glassratner.com)

**Dan Korczyk**

Senior Managing Director  
Atlanta  
(470) 346-6820  
[dkorczyk@glassratner.com](mailto:dkorczyk@glassratner.com)

**Gary Olsen**

Senior Managing Director  
Los Angeles  
(213) 226-8021  
[golsen@glassratner.com](mailto:golsen@glassratner.com)

**Ian Ratner**

Principal  
Atlanta  
(470) 346-6830  
[iratner@glassratner.com](mailto:iratner@glassratner.com)

## Office Locations:

Arlington: (703) 312-1741

Atlanta: (470) 346-6800

Auburn: (334) 524-4642

Bakersfield: (661) 665-2010

Dallas: (214) 532-5434

Ft. Lauderdale: (954) 859-5066

Irvine: (949) 429-4288

Kansas City: (816) 945-7825

Los Angeles: (213) 402-1191

Miami: (305) 677-6700

New York: (212) 457-3304

Orlando: (407) 377-6375

Phoenix: (602) 635-1506

Tampa: (813) 440-6341

West Palm Beach: (561) 721-0312