

WILLIAM BUCKLEY

MANAGING DIRECTOR

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[vCard](#)



Prominent Matters

- Finance Expert - Estate of Michael Joseph Jackson Superior Court of the State of California, County of Los Angeles - BP 117 321
- Fraud and Forensics Expert - Fidelity National Financial, Inc. v. Colin Friedman, et al United States District Court, District of Arizona - CV03 1222 PHX [RCB]
- Damages Expert - Rodriguez, et al. v. West Publishing Corporation dba BAR/BRI and Kaplan, Inc. United States District Court, Central District of California - CV05 3222 R [MCx]
- Intellectual Property Expert - United States Securities & Exchange Commission v. Luca International Group, et al United States District Court, Northern District of California - SEC File No. SF-03832-A
- Damages Expert - William L. Roberts [p/k/a Rick Ross] v. Stefan Gordy, et al United States District Court, Southern District of Florida - 13 24700 [CIV]

Mr. Buckley is an accomplished forensic economic professional with over 35-years of experience analyzing financial information, business records and third-party data for law firms, government agencies and an array of Fortune 25 to SMB operating entities. A working practitioner with consulting, academic and C-level operating company experience Mr. Buckley has designed and executed projects for management and counsel successfully delivering over 400 assignments.

Representative engagements include:

- Analysis of economic issues in complex civil and commercial disputes
- Damages and economic loss computations
- Assisting discovery and document production
- Forensic accounting and economic analysis
- Valuation metrics
- Specific market/industry/competitive research
- Fraud and funds tracing

For counsel, Mr. Buckley has been designated in both federal and state court to assist with investigations, disputes and all facets of litigation. He has been engaged to provide expert services for complex litigation matters by many of the nation's preeminent law firms, his forensic and expert work includes providing testimony approximately 100 times in venues from California to Arizona, Florida, Georgia, Nevada, and Ohio. The following is a small sampling of matters Mr. Buckley has led or participated in:

- Designated expert in financial analysis and computation of damages for a publicly-traded specialty provider to hospitals throughout the United States. Provided detailed revenue and cost models entailing the analysis and forecasting of multi-year operating scenarios. Attended all sessions and testified for multiple days in a two-month arbitration.
- Designated expert in financial analysis and damages for a multi-state radiology/imaging business in multiple litigation and valuation assignments. Provided detailed financial modeling and support for owner group in assessing and ultimately litigating various breach claims.

Specialties:

Accounting
Cash Flow Projections
Forensic Accounting
Fraud Investigation
M&A
Solvency Opinions
Turnarounds / Restructuring
Valuation

Industries:

Agriculture
Entertainment | Media
Fashion & Retail
Healthcare
Real Estate | Construction

- Fraud and funds-tracing damages expert leading an investigation of funds movement involving the use of various shell business entities, straw-man accounts, trusts and other measures to conceal and defraud a national financial institution of \$12M. Over 40,000 documents reviewed with 500,000 active records developed in datasets detailing funds movement, pertinent transactions and source/use issues. Timeframe of the analysis covered over 7-years. Preparation of reports and testimony for Federal Court in California and Arizona.
- Expert forensic economic analysis in a complex funds-tracing project involving the examination of monies moving between various individuals and foreign organizations. Framing the analysis in regards to procurement of goods and services in violation of FTO statutes. Detailed inspection involving approximately 300,000 documents and tracing through 40 entities and accounts in over 10 countries covering a 4-year time period. Multiple reports prepared for presentation in Federal Court.
- Forensic expert developing detailed analysis of all deployment and suppression costs associated with government efforts in containing large wild-land fires. Design, organization and management of supporting cross-functional data including coordinating and cross-reference of all forms of information from federal, state, county and local agencies as well as private contractors. Projects have included preparation of reports for presentation of findings in Federal Court. To date over \$200M in cost data analyzed for 7-separate fire assignments involving hundreds of thousands of documents and data points.
- Designed and implemented analysis of performance metrics and business decision points in regards to the development, production and sale of media assets such as; theatrical films, television shows and music. Analyzed cradle to grave data pertaining to costs and revenues for various media projects across multiple revenue platforms. Specific analysis included; production and operating costs, contractual relations, market/industry dynamics and various revenue streams, either actual or potential to support value propositions.
- Designated forensic economic expert for multiple associated cases providing analysis and assessment of damages in a series of investor related real estate development projects focused on resort, hospitality and golf course development involving the diversion and mismanagement of project funds causing all development programs to fail.
- Designated expert on damages associated with the misuse of corporate assets in support of a holding-company owned winery and separate wine grape producing properties including an 11-year analysis of operations for all related entities. Analysis of multiple aspects of wine industry performance including grape pricing, distribution and farming practices. Tracing funds from parent corporate entities through subsidization of subject entity operations.
- Designated damages expert providing detailed analysis of billing, realization and revenue splits pertaining to performance under a Management Service Agreement within a national provider network. Performance metrics spanning approximately 10-years with millions of data records analyzed. Attended and testified in a multi week arbitration.
- Designated damages expert in an anti-trust matter involving detailed competitive and market analysis for professional/continuing education in relation to the Bar exam – analysis of products, services and student test preparation and success rates. Project entailed the development of specific examination procedures focusing on distribution, delivery of course material, educational support, market penetration and overall strategy to determine effects of pricing on competitive behavior.

In addition to his forensic practice Mr. Buckley has held senior level management positions at various operating companies including; Chief Financial Officer at Studio Image, Inc., Advisor to the Board of Directors at Glentek, Inc., Director of Financial Planning and Analysis for Pointsource Technologies, Director of Business Development at Gillberg Design and Project Leader/Principal Analyst managing teams of up to 40 professionals on complex matters for the Bank of America Legal Department. His corporate responsibilities included acting as lead in due diligence, valuation and advisement on numerous merger & acquisition assignments.

Representative industries include:

- Entertainment | Media
- Healthcare
- Technology
- Real Estate | Construction
- Government Services
- Retail | Fashion
- Food & Restaurant
- Financial Services
- Manufacturing

Mr. Buckley received his master's degree in business administration [MBA] from the John E. Anderson Graduate School of Management at UCLA with emphasized study in finance, entrepreneurship and entertainment. His master's project focused on analyzing real estate market dynamics in Southern California. Mr. Buckley received his bachelor of science from Utah State University in forestry and natural resource management. Currently Mr. Buckley is a member of the NACVA [National Association of Certified Valuers and Analysts] and NAFE [National Association of Forensic Economics].

During his time in Utah Mr. Buckley worked for the USDA Forest Service and was a certified timber cruiser as well as an elite wild-land firefighter [known as a "hot-shot"]. Mr. Buckley was deployed on approximately 100 wild-land fires throughout the western United States.