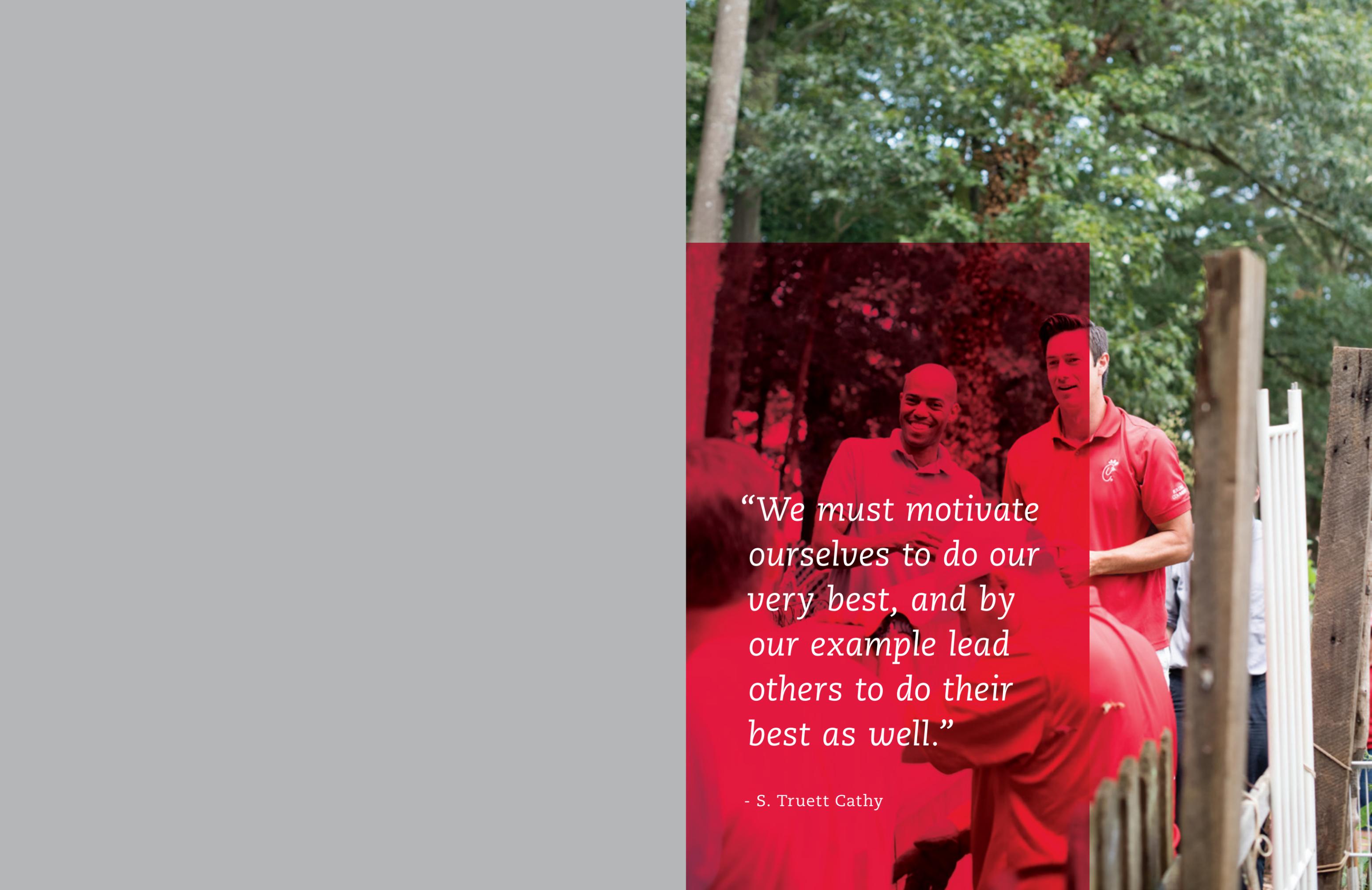




Chick-fil-A®
Foundation

2016
COMMUNITY
AFFAIRS &
FOUNDATION
STEWARDSHIP
REPORT





“We must motivate ourselves to do our very best, and by our example lead others to do their best as well.”

- S. Truett Cathy



WE EXIST
TO HELP EVERY
CHILD BECOME
ALL THEY WERE
CREATED TO BE

We do this by having a positive influence on youth in our communities by supporting innovative education, youth entrepreneurship, and leadership.



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WHY WE PARTNER

WE'RE MORE THAN JUST A CHICKEN SANDWICH

For S. Truett Cathy, life was always about people. He believed in making personal, positive connections with the people he worked alongside, the people he served in his Restaurants, and the people he encountered in the community, especially youth.

In 2012, the Chick-fil-A Foundation was established as the philanthropic arm of Chick-fil-A® to continue Truett Cathy's work of goodwill. We work to give every child a chance to thrive by partnering with organizations that know how to best serve their communities. By equipping these organizations with the resources needed to do their work well, we seek to inspire the next generation of leaders.



“It is our mission to carry out the vision and act with the passion of our late founder, Truett Cathy. As he always said, ‘We have no greater purpose than to serve’.”

- Rodney Bullard
Executive Director of
Chick-fil-A Foundation

ATLANTA'S WESTSIDE

OUR COMMITMENT TO THE WESTSIDE IN 2016: A YEAR OF ACTION AND ACTIVATION

Our hope to shape the future begins here at home,
specifically, in the Westside.

Over the past year, we supported 36 local agencies and partners in their efforts to improve employment possibilities, raise household income, reduce crime and perhaps most importantly, provide children with education and development opportunities. Additionally, we gained several new partners which allowed us to work on some amazing projects. In total, we're proud to say our team contributed more than 2,793 hours serving the Westside in 2016.



A SPECIAL MESSAGE FROM CEO DAN CATHY

HOPE AND HELP START AT HOME

At Chick-fil-A, we believe firmly in having a positive impact on the local communities we serve. That's why the Westside of Atlanta is a key priority for our company and me personally. Not far from our Support Center near downtown, the historic Westside has stood in the shadows of progress, often neglected as other parts of the city prospered.

We're out to change that. Along with other corporate and community partners, and as a Founding Member of the Westside Future Fund, we're devoted to doing the necessary work to see this community thrive. Our company is committed to investing both financial and human resources to change the trajectory of this area of our beautiful hometown.

In 2016, we acted with purpose and care. During monthly Transform Westside Summit meetings held within the community, Chick-fil-A and other partners convened to discuss and dream for the future of Atlanta's Westside.

We provided much-needed support to a public school in the area, invested in local organizations doing work that directly impacts residents and volunteered hands-on service to local projects.

We've begun great work, but there is still great need.

In 2017, we'll continue our efforts. By expanding our partnerships and supporting others doing transformative work, we'll accomplish even more.

Part of that plan is opening a Chick-fil-A restaurant at the corner of Martin Luther King Jr. Drive and Joseph E. Lowery Boulevard – the heart of this historic community.

My late Father, and our founder, grew up in a housing project on the Westside of Atlanta. He sold newspapers and Coca-Colas to help his family survive the Great Depression. My Dad's words of wisdom still ring in my ears quite often and none more than these: "There's a solution to every problem."

It is my passion, and the mission of the people of Chick-fil-A, to be a part of the solution and what comes next for the Westside of Atlanta.



Dan Cathy
Chairman and CEO of Chick-fil-A, Inc.





HOLLIS ACADEMY

Michael R. Hollis Innovation Academy opened in Atlanta's Westside neighborhood in the Fall 2016. The school features both an expeditionary learning (EL) and innovative STEM-focused curriculum and its mission is to develop the whole child by igniting in them a passion for learning. The school hopes to transform the life opportunities of children residing in this community by ensuring they receive a high-quality education.



Emerald Corridor
Foundation

EMERALD CORRIDOR FOUNDATION

Founded in 2014 by a group of landscape architects and investors inspired by the beauty of Proctor Creek, Emerald Corridor began as a Westside initiative to help foster a healthy environment and support the thriving urban communities in the area. Its goal is to improve and connect local neighborhoods through partnerships, grants and sustainable revitalization efforts such as building greenspaces and restoring waterways.



CITY OF REFUGE
Where Good Works

CITY OF REFUGE

City of Refuge is dedicated to helping Westside residents, especially women and children, find a pathway out of poverty. Through solution-based programs focused on health and wellness, housing, job training, and youth development, City of Refuge aims to empower and equip residents with tools to succeed. In September 2016, the Chick-fil-A Foundation, City of Atlanta, and Coca-Cola Foundation pledged more than \$7 million to support the City of Refuge's "Workforce Innovation Hub" to expand job training and foster economic development on Atlanta's Westside.



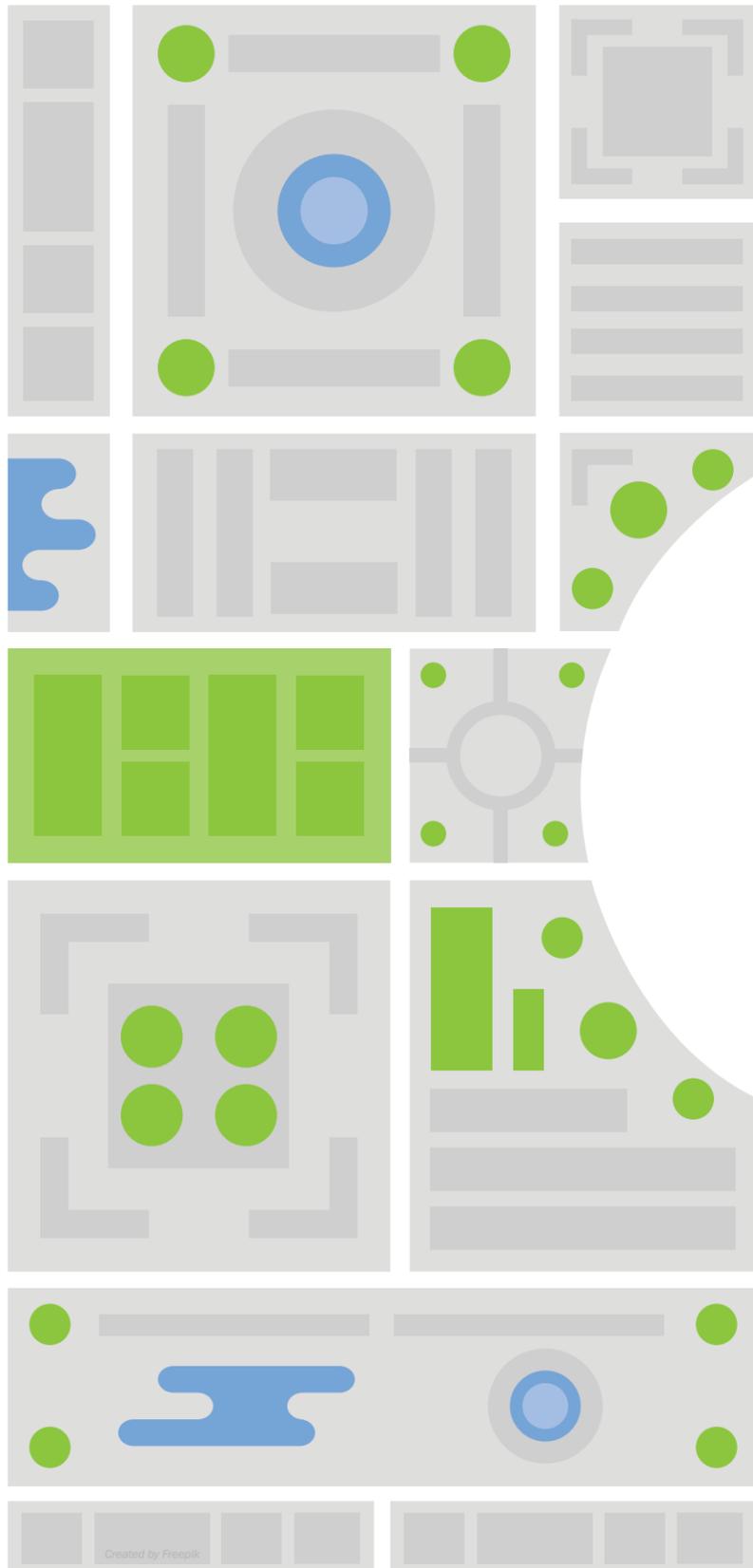
RAISING EXPECTATIONS

Raising Expectations is a non-profit organization that provides academic-based after-school programming to underserved youth living primarily in the Westside of Atlanta. Its goal is to provide opportunities for each student to grow and gain academic success, leadership skills and self-esteem.



WESTSIDE FUTURE FUND

The Westside Future Fund (WFF) was established as part of the Atlanta Committee for Progress (ACP) economic development mission. It is a not-for-profit organization developed in partnership with Atlanta's Mayor Kasim Reed, comprised of a group of leaders from the city's private sector, universities and non-profits, all committed to revitalizing the Westside of Atlanta. Many individuals and organizations are working to help the Westside neighborhoods flourish, and the goal of the WFF is to coordinate those efforts and ensure the area's long-term success.



WORDS FROM OUR PARTNERS

The Chick-fil-A Foundation's goal is to build a deep connection to this community, providing assistance to support our partners as they strive to impact Atlanta's Westside. The Foundation has fostered relationships with a number of individuals, entrepreneurs, and community associations to engage in and support their everyday needs. Ultimately, we aim to combine personal relationships with investments as we work to restore the Westside.

M.R. HOLLIS INNOVATION ACADEMY

If the Westside is going to thrive, the community school has to thrive. M.R. Hollis Innovation Academy is a newly opened STEM school located in the Westside, which opened as part of a plan to turn around academic performance in the area. It is a priority for us to support the principal and students, and we see no better investment than this in our commitment to contributing to the revitalization of the Westside.

"The generosity and kindness of the Chick-fil-A Foundation is a true representation of community service. Hollis is a school that has many needs. Our population struggles with various socio-economic challenges. Through the support of the Chick-fil-A Foundation, our students, staff, and community have received food backpacks, a beautiful teacher retreat space, and a vibrant cafeteria design. In addition, the Foundation sponsors our STEM Technovation Teams and has generously funded the school-based health center. With the support of the Chick-fil-A Foundation, our new school has been catapulted into a positive direction!"

- Dr. Diamond Jack, Ph.D., Principal, M.R. Hollis Innovation Academy

EMERALD CORRIDOR

Alongside several other community partners and the City of Atlanta, the Chick-fil-A Foundation supports the Emerald Corridor Foundation in its mission to foster a healthy environment and support thriving communities in the Westside. Whether through volunteer efforts or capital investment, we're proud to help the organization build more greenspaces, restore waterways, and support and strengthen the fabric of our local neighborhoods.

"Chick-fil-A's commitment to Atlanta's Westside is evident in many ways, but is best exemplified by the depth of effort and personal involvement of the company's senior leadership. The goal of the Emerald Corridor Foundation's Grove Park Initiative is to break the intergenerational cycle of poverty by utilizing a proven template of neighborhood transformation in combination with experienced and dedicated partner organizations. These efforts will ensure that the children and families of Grove Park will receive the best-in-class services and education on par with all other City of Atlanta neighborhoods and residents."

- Debra Edelson, Executive Director at Emerald Corridor Foundation





True

INSPIRATION AWARDS

At the Chick-fil-A Foundation, we believe in hard work and leading by example, and we're passionate about helping our nation's youth be everything they can be and more. In all our endeavors, we seek to represent the generous spirit that flowed through our founder, Truett Cathy.

The True Inspiration Awards represent that spirit and the Chick-fil-A Foundation's mission by recognizing organizations from across the country that help inspire and motivate our future leaders.

The organizations recognized by the True Inspiration Awards have truly gone above and beyond in the fields of Innovative Education, Emerging Leader Development, and Youth Entrepreneurship. They are working hard to make a lasting difference in their local communities. We congratulate these organizations for their impact.



"I'm so thankful for the Chick-fil-A Foundation, and especially the True Inspiration Awards. It has helped me do more in my community than I ever could."

- Peter Brakke
Operator
Chick-fil-A at Tustin Legacy, California

22

AWARD RECIPIENTS

Non-profit and community organizations honored for their support of our youth in the fields of Innovative Education, Emerging Leader Development, and Youth Entrepreneurship.

\$1.1 Million

AWARDED IN GRANTS

Grants awarded to organizations to help fund and expand youth programs.

76,000

CHICK-FIL-A CUSTOMER VOTES

This year, Chick-fil-A One™ app users nationwide voted and helped select 12 of the 22 True Inspiration Award recipients.

16

ORGANIZATIONS NOMINATED BY OPERATORS

Chick-fil-A Operators play an important role in the True Inspiration Awards. Their nominations help us find and honor local organizations doing great work.

105,000

INDIVIDUALS IMPACTED

The True Inspiration Award recipients collectively serve 105,000 youth in communities across the country.

TRUE INSPIRATION AWARD WINNERS

INNOVATIVE EDUCATION

The following organizations are dedicated to improving teaching and learning through groundbreaking practices and visionary leadership.



Door of Hope After-School Program

Pasadena, CA

Door of Hope is a well-balanced child care program that aims to meet the vital needs of each individual in a nurturing, Christian environment.

FR1ENDS of the CH1LDREN

Portland

Friends of the Children Portland, OR

Friends of the Children provides some of the most vulnerable children with a nurturing and sustained relationship by pairing them with professional mentors who teach positive values and attainable expectations during adolescence.



Lekotek of Georgia

Lekotek of Georgia Atlanta, GA

Lekotek's mission is to facilitate the inclusion of children with disabilities into their families, schools and communities by providing accessible play, adapted toys, technology, information, and various resources.

*Nominated by Operator
Chris Darley*

EMERGING LEADER DEVELOPMENT

The following organizations focus on character development, positive community, cultural involvement, and effective civic engagement.



Urban Ventures
Minneapolis, MN

Urban Ventures operates a holistic system of programs and social enterprises that equip individuals and families with the resources and opportunities they need to take responsibility for their communities' futures.

TEACHFORAMERICA

Teach for America
Atlanta, GA

Teach for America's mission is to enlist, develop, and mobilize as many individuals as possible among our nation's most promising future leaders, as well as to grow and strengthen the movement for educational equity and excellence.



No Greater Sacrifice
Washington, D.C.

No Greater Sacrifice is dedicated to the children of our nation's fallen and wounded service members and delivers scholarships and resources to our youth that improve their quality of life through the pursuit of higher education.

YOUTH ENTREPRENEURSHIP

The following organizations are dedicated to developing business knowledge, entrepreneurial skills and financial literacy.



**Orange County
Rescue Mission –
Children's
Business Fair**
Tustin, CA

The Orange County Rescue Mission helps children develop a brand, create a product or service, build a marketing strategy and then open for customers at a one-day marketplace hosted by the organization.

*Nominated by
Operator Peter Brakke*

SEED·SPOT

Seed Spot
Phoenix, AZ

Seed Spot exists to educate and invest in entrepreneurs who are creating solutions to social problems and providing individuals with the support and resources they need to succeed and make an impact in the world.



**Youth Entrepreneurs
Foundation**
Wichita, KS

Youth Entrepreneurs is an engaging elective course and alumni program that prepares students from low-income families for success in the workplace and in life.

2017

TRUE INSPIRATION
NOMINATED BY

AWARDS REGIONAL RECIPIENTS
OUR OPERATORS

WEST

Angels of America's Fallen

Colorado Springs, CO

Angels of America's Fallen is dedicated to honoring the legacy of our fallen military and first responders by helping their children grow and develop into strong and successful adults.

Nominated by Operator Randy Watson

Boys Republic

Chino Hills, CA

Boys Republic seeks to give adolescent youth with behavioral, educational, and emotional difficulties an opportunity to achieve their maximum potential for responsible, self-directed lives within the community.

Nominated by Operator David Dinasan

SOUTHWEST

The Little Light House

Tulsa, OK

Its mission is to glorify God by improving the quality of life for children with special needs, their families, and their communities.

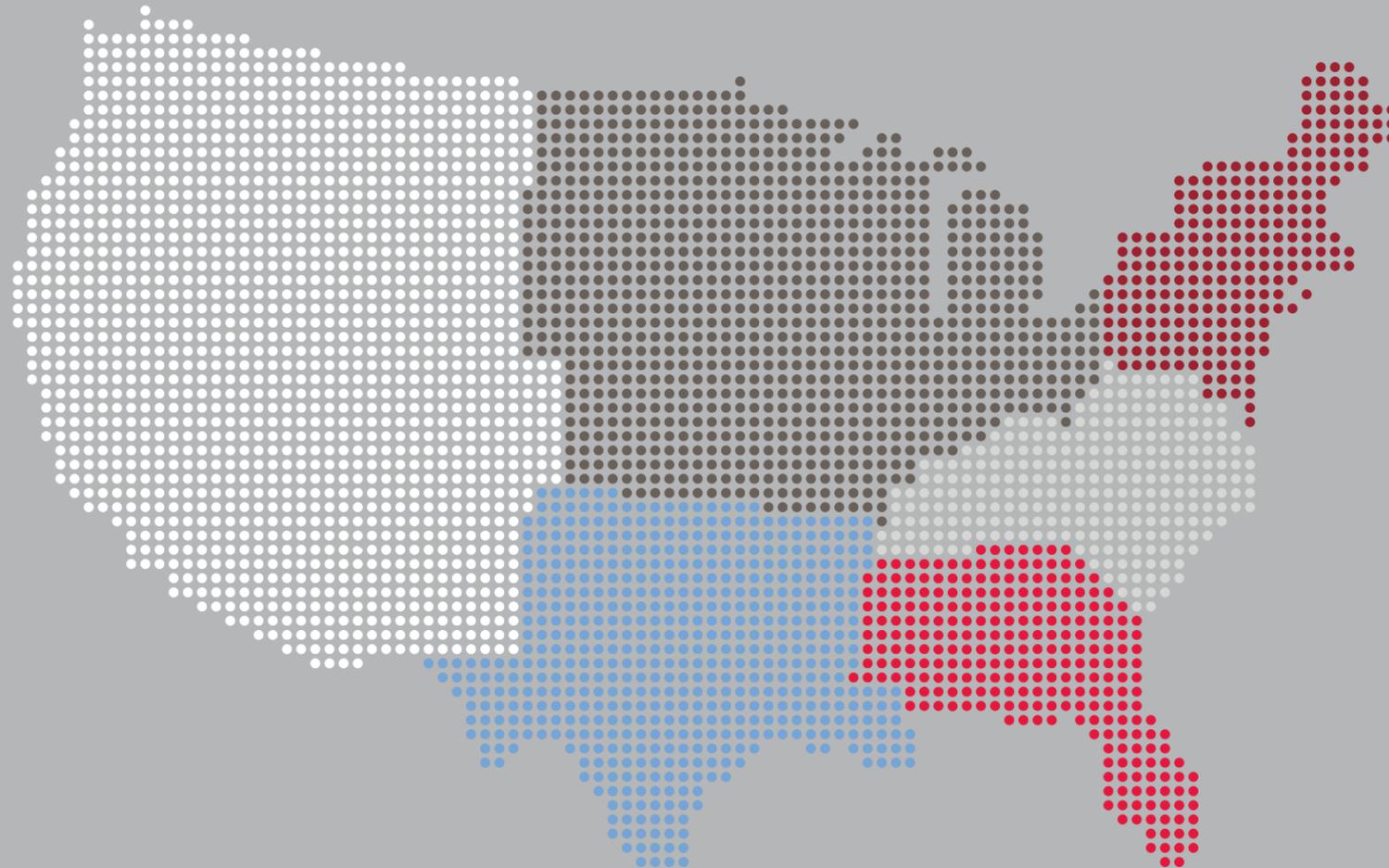
Nominated by Operator Arthur Greeno

Katy ISD Education Foundation

Katy, TX

This Foundation serves as a catalyst for extraordinary teachers to create extraordinary classroom experiences for their students.

Nominated by Operator Rusty Wylie



NORTHEAST

Pure Water for the World

Rutland, VT

At Pure Water, they envision a world in which all people have safe water, proper sanitation and the knowledge to sustain it for future generations.

Nominated by Operators

Wade Bradford and Michael McFerren

Girls on the Run - Montgomery & Delaware Counties

Amber, PA

Girls on the Run inspires young females to be joyful, healthy and confident, using a fun, experience-based curriculum which creatively integrates running.

Nominated by Operator Sam Class

MIDWEST

Hillcrest Transitional Housing Youth Program

Kansas City, MO

The program's mission is to be a transitional housing program providing a Christian environment that helps homeless families become self-supportive, self-reliant contributors to society.

Nominated by Operator Jared Johnson

REbel, Inc.

Overland Park, KS

REbel is a student-driven, peer education program designed to address body image issues and disordered eating.

Nominated by Operator Randy Harris

SOUTHEAST

Christ's Starfish Foundation

Jacksonville, FL

The Foundation works with children confined to local children's hospitals by providing assistance to them through the child life specialists. It also assists families of non-cancer patients who are experiencing financial hardships due to their child's illness.

Nominated by Operator Jeromy Williams

Cobb County Safety Village

Atlanta, GA

This organization has developed the most comprehensive safety training environment in the region, where its residents and business community gain knowledge through hands-on experiences.

Nominated by Operator Zach Thomas

ATLANTIC

YMCA of the Triangle

Raleigh, NC

Its mission is to put Christian principles into practice through programs that build healthy spirits, minds, and bodies for all.

Nominated by Operator Dave Butts

Lexington Leadership Foundation

Lexington, KY

The Foundation develops leadership and capacity in people and organizations in an effort to engage those entities in meaningful service to the city.

Nominated by Operator Jeff Stryker

S. TRUETT CATHY
HONOREE

Each year, the True Inspiration Awards selects one organization as the S. Truett Cathy Honoree. The organization that receives this award is recognized for its work embodying the entrepreneurial and philanthropic spirit of Truett and Jeannette Cathy.



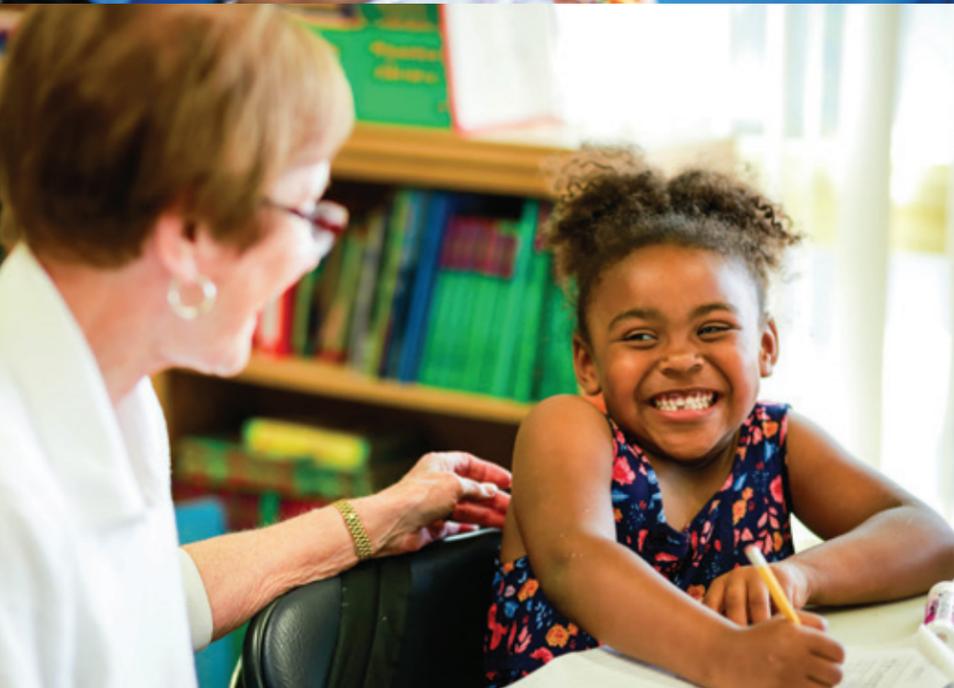
THE LEAVEN

Located in Fairfield, California, The Leaven is devoted to ensuring children have the opportunity to reach their fullest potential. Founded in 2005 by community and city leaders, it is a hands-on community organization offering after-school tutoring, combined with mentorship, to help at-risk students. The organization was started to proactively address the specific needs of the Fairfield neighborhood, where students are heavily impacted by high dropout rates and unsafe environments. Their programs provide opportunities for students to succeed in school, and The Leaven works alongside families and other partners to build a better future.

In 2015, Chick-fil-A Operator Ryan Osbrink was introduced to The Leaven. Beginning with donating food for events and seeing the organization's work, Ryan soon decided to get personally involved. At the encouragement of Operator Carlos Mayen Solorzano, who had previously nominated a True Inspiration Award-winning organization, Ryan nominated The Leaven. The nomination resulted in The Leaven winning a True Inspiration Award and being named the S. Truett Cathy Honoree.

"This blessing from the Chick-fil-A Foundation will help The Leaven continue to grow and do great things in our community. I want to encourage other Operators to nominate a group for the True Inspiration Award that they feel makes a difference in their local community."

- Ryan Osbrink
Operator
Chick-fil-A Ontario Mills Parkway, California





TRUE INSPIRATION AWARD PREVIOUS WINNER UPDATE EFFECTIVE LEADERSHIP ACADEMY

The True Inspiration Award grants began as a way to assist recipients with the funding they needed to invest in their organizations and, in turn, continue to greatly impact those they serve. Hearing the remarkable stories of impact from our winning organizations inspires us to continue to invest in their success.

“Chick-fil-A Foundation funding has been a game changer for our organization, and because of it, we were able to serve the highest numbers of students since our founding in 2008. No student or school organization was turned away if they required financial assistance. Instrumental in this significant progress was our ability to hire two significant staff positions for the organization. I hope the Foundation team grasps the significance and impact of your donation and the ability it has given us to hire the right people to help our organization drive our mission across Northeast Ohio. Establishing and funding these positions has been essential to our growth as an organization, and we are forever grateful.”

– Flo Brett
Executive Director
Effective Leadership Academy

Effective Leadership Academy was a previous True Inspiration Award winner. The organization provides leadership and self-development training, through courses and camps, to students in grades 5-12.

EMPLOYEE VOLUNTEERISM PROGRAM

There is incredible value in making personal connections and helping improve the lives of the people living and working in our communities. This is why the Chick-fil-A Foundation supports and encourages our employees in all their community service endeavors. We want our team members to pursue the service areas they are passionate about and continue helping those in need, and we strive to provide them with opportunities throughout the year to engage in meaningful and impactful service.

Our Employee Volunteerism Program is Chick-fil-A's planned effort to enable the Chick-fil-A staff to effectively serve the needs of their community. Every project serves at least one of three areas that are core to Chick-fil-A's culture – education, youth entrepreneurship, and leadership. This year, we engaged in more activities, dedicated more hours, and partnered with more agencies than ever before.

WHAT WE ACCOMPLISHED IN 2016

7,000+

VOLUNTEER HOURS

785

STAFF VOLUNTEERS

2,793

HOURS SERVED ON
THE WESTSIDE

40+

AGENCIES SUPPORTED

40+

VOLUNTEER ACTIVITIES

100,000

MEALS DONATED TO SCHOOLS AND
YOUTH-BASED ORGANIZATIONS IN
METRO ATLANTA





HOLIDAYS AT HOLLIS

During the holiday season, Chick-fil-A's People Department spent several days serving M.R. Hollis Innovation Academy – a STEM school located in Atlanta's historic Westside. Instead of dedicating time and funds toward their annual holiday party this year, the team opted to spend these resources on a volunteer project that gave back to their community during the holiday season. Members of the team filled more than 500 backpacks with food for children in 1st through 5th grades who are enrolled in the school's free- and reduced-lunch programs. These food items helped sustain the children over the holiday break.

To make these gifts even more remarkable, the staff filled the bags with their favorite childhood books and wrote a special message to each child on the inside cover. Along with the bags, staff donated Christmas trees to the students and their families. They set up a "Christmas Tree Farm" in the school parking lot, where the children could pick out the trees they liked best, and also offered families lights and decorations for the trees they chose.



VICKIE BURCH: THE GOOD SAMARITAN LIBRARIAN

Peace Preparatory Academy, founded in August 2015, is an elementary school located on the Westside that seeks to bridge the gap between a failing education system and a lack of access and opportunities for the children and families in the area.

In Spring 2016, Chick-fil-A Foundation staff learned that the school wanted to build a library for its students. Staff members volunteered time to work at the library during its construction, building shelves and organizing books for the students. Chick-fil-A Support Center staff also held a book drive to grow the library's inventory, which yielded about 8 bookcases of reading material.

Not only did staff help build and stock the library, but Vickie Burch, a consistent volunteer on the project and Chick-fil-A employee, had a brilliant idea to motivate the kids to read more books! She and her book club, Book Chicks, pledged to donate money toward new books for the library if the students read 100 books from the current collection.

The kids met their goal, and the Book Chicks followed through on its promise by organizing an outing with the school to purchase the new books. Burch and fellow donors took Peace Prep students to a local Barnes & Noble so students could select books to add to the library shelves.



KESHA WILLIAMS: CHICK-FIL-A EMPLOYEE STARTS LOCAL TECHNOVATION TEAM

Kesha Williams is one shining example of how a Chick-fil-A employee took volunteerism to the next level. As a member of our Information Technology Department, she's long had a passion for coding. In 2016, Kesha approached the Chick-fil-A Foundation volunteer staff with a desire to give back to her local community. We considered her unique skills and passion for technology and coding and decided to connect her with staff and female students at M.R. Hollis Innovation Academy who wanted to learn more about STEM subjects. From there, she began meeting with a group of girls weekly and mentoring them in science, technology, engineering and math.

After spending some time with the girls, the Chick-fil-A Foundation suggested that Kesha get them involved with the "Technovation" program. This global initiative provides education and opportunities for girls around the world to learn about technology and innovation and apply their skills by competing in regional and potentially global competitions. From the group of students involved in the weekend classes at Hollis, Kesha developed four competitive "Technovation" teams for girls ages 6-10. She's also a Regional Ambassador for the program in Metro Atlanta. The four teams are sponsored by the Chick-fil-A Foundation and will be competing in the annual technology competition in May 2017.

\$1.875 Million

SCHOLARSHIPS AWARDED IN 2016

37,000

TEAM MEMBERS
IMPACTED TO-DATE

SCHOLARSHIPS

Truett Cathy began offering scholarships to his employees more than 40 years ago.

Today, we continue to invest in Chick-fil-A Team Members to help them become all they were created to be. From the Team Members in Chick-fil-A's Restaurants to staff at our Support Center, we aim to equip all Chick-fil-A employees with the tools, resources, and means to succeed.

In 2016, Chick-fil-A awarded 1,850 Leadership Scholarships and 25 S. Truett Cathy Awards, totaling \$1.875 million in scholarships.

To date, more than 37,000 Team Members have received scholarships, bringing the total amount to over \$37 million applied at more than 3,000 schools nationwide.

Our goal for 2017 is to award 1,850 Leadership Scholarships and 12 True Inspiration Scholarships to Chick-fil-A Team Members, totaling \$4.9 million in scholarships.



“I realized very early in my career that our restaurants present an opportunity to do more than just provide great service and food.”

- S. Truett Cathy

JUNIOR ACHIEVEMENT

Chick-fil-A Operators across the country are impacting the lives of young people every day through the Junior Achievement (JA) program. The program's aim is to inspire and prepare young people to succeed in a global economy. Supporting their local JA program provides Operators the opportunity to invest in our future leaders.

Junior Achievement and Chick-fil-A Operators work together to deliver programs to students that teach financial literacy, work readiness, and entrepreneurship. Operators sponsor Chick-fil-A "storefronts" at Junior Achievement facilities that are designed to represent the company's Restaurants. These storefronts provide students with hands-on experience in how to run a business and teach crucial life skills that prepare them for the future.

Our strong and valuable partnership with Junior Achievement continues to expand and make a powerful impact nationwide, thanks to the many participants and Operators who make the Junior Achievement program possible.

237

CHICK-FIL-A OPERATORS SUPPORT JA

218,000+

STUDENTS IMPACTED IN 2016 BY THE JA PROGRAM

13

LOCATIONS



- | | | |
|---------------------|--------------------|--------------------------|
| Atlanta, GA | Charlotte, NC | Phoenix, AZ |
| Fairfax, VA | Knoxville, TN | Lexington, KY |
| Gwinnett County, GA | Salt Lake City, UT | Prince George County, MD |
| Memphis, TN | Richmond, VA | |
| Houston, TX | Broward County, FL | |



\$98,000

AWARDED IN MICRO-GRANTS

99

CHICK-FIL-A
OPERATORS ENGAGED

16,500

STUDENTS
INVOLVED

550

SCHOOLS
PARTICIPATED

CHICK-FIL-A LEADER ACADEMY

The Chick-fil-A Leader Academy is a national high school leadership program dedicated to supporting students who want to make an impact in their communities. The program is brought to a local high school through a partnership funded by their local Chick-fil-A Operator. Thirty students are then selected to participate and engage in monthly Leader Labs over a period of 7 months, where they learn important leadership skills like communication, innovation, and teamwork. They then put their learned skills into action as they collaboratively plan and execute an *Impact Project* to better their community. Using the skills they developed during the 7-month program, they present their project proposals for potential funding through the Chick-fil-A Foundation.

Ultimately, the world needs more leaders who are ready for action, and that's why the Chick-fil-A Foundation and our Chick-fil-A Operators are passionate about supporting youth across the country through the Chick-fil-A Leader Academy to make an *Impact through Action*.





SUMMER CAMP

KIDS CAN STEP ON CAMPUS AND BUILD A DREAM

Children often make up their minds about whether they will attend college before they finish middle school. One of the best ways to set children on the path to higher education and combat first-generation and low-income barriers is to expose them to the idea of college early in life. This is the goal of our Summer Camps – to introduce children between the ages of 8 and 12 to college campuses, while providing physical fitness and character-building curriculum.

When students attend the week-long Chick-fil-A Foundation Summer Camp, they experience a program designed to build strength and wisdom. The camps also help them develop essential leadership skills and introduce them to non-traditional sports like lacrosse, tennis, yoga, Zumba, and archery. Each day involves physical activity, teamwork, and inspiring talks from accomplished athletes and leaders. In essence, these summer camps show kids what college could really be like and help them dream for their future.

2016

400+

CHILDREN ATTENDED CAMPS

2

CAMPS HELD

7

COMMUNITY ORGANIZATIONS
SENT CHILDREN TO CAMP

Wilderness Works
Action Ministries
Phoenix Boys Association
Salvation Army Boys and Girls Clubs, Peachcrest
Salvation Army Boys and Girls Club, Bellwood
Salvation Army Boys and Girls Club, Fuqua
Oaks ATL

SINCE 2012 LAUNCH

3,000

CHILDREN ATTENDED CAMPS

10

SUMMER CAMPS PROVIDED NATIONWIDE,
INCLUDING THE FOLLOWING LOCATIONS:

Clark Atlanta University
Morehouse College
Georgia Institute of Technology
Wheaton College
Washington State University

50+

COMMUNITY PARTNERS HAVE
SENT CHILDREN TO CAMP

ADVISORY BOARD

Experts in their fields, industry leaders, servants. These are all words that describe the members of the Chick-fil-A Foundation Advisory Board. Each member has offered invaluable insights, guidance, and expertise to the Foundation as we have worked together to accomplish our mission. We thank you for your service this year.

Ted Blum

*Chairman of the Advisory Board
Managing Shareholder &
Corporate Securities Practice Chair
Greenberg Traurig*

Paul Beckham

*Chairman & Co-Founder
Hope-Beckham, Inc.*

Kathy Betty

*Founder
EarthLink (Retired)*

Brian Boutte

*Chief Commercial Officer
Southland Industries*

Culpepper Clark

*Dean
UGA Grady College of Journalism
& Mass Communications (Retired)*

Michael J. Coles

*Executive Chairman
Global Onboard Partners*

Cathy Cox

*President
Young Harris College*

Clark Dean

*Senior Managing Director and Partner
Transwestern*

Vince Dooley

Legendary UGA Football Coach

Greg Giornelli

*President & CEO
Purpose Built Communities*

Rawson Haverty

*Sr. VP Real Estate & Development
Haverty's Furniture*

Penny McPhee

*President
The Arthur M. Blank Family Foundation*

“No goal is too high if we climb
with care and confidence.”

- S. Truett Cathy

David Moody

*President & CEO
C.D. Moody Construction Company, Inc.*

Paul S. Morton

*Sr. Pastor
Changing a Generation Full
Gospel Baptist Church*

William Pate

*President
Atlanta Convention & Visitors Bureau*

Anna Pavey

*Director of Resource Development
International Teams USA*

Jim Reese

*President & CEO
Atlanta Mission*

Spurgeon Richardson

*President & CEO Emeritus
Atlanta Convention & Visitors Bureau*

Jerome Russell

*President
H.J. Russell & Company*

Jay Smith

*President
Cox Media Group (Retired)*

Danny Wuerffel

*Executive Director
Desire Street Ministries*

Andrew Young

*Ambassador & Former Mayor of Atlanta
The Andrew J. Young Foundation*

Peter Carter

*Executive Vice President and
Chief Legal Counsel
Delta Air Lines*



YEAR IN REVIEW

AN ACKNOWLEDGEMENT FROM RODNEY BULLARD

As you have seen through the pages of this report, 2016 was a great year for the Chick-fil-A Foundation — and for the organizations we serve.

It's been exciting to participate in the many volunteer programs and see the Chick-fil-A family give their time, resources and hands-on service to so many causes. Our team has been deeply invested in making change. We've provided books to youth, packed and distributed thousands of meals, and spent time with those in need. At every point, our efforts are meant to impact the total life of youth, including their family and community.

The True Inspiration Award honorees continue to inspire us to give well and give more. This year's recipients are no different. The honorees provide life-shaping and life-changing programs that often go unrecognized, but transform the lives of the children they touch.

I want to personally thank our Operators — who donate funds, space, and resources in support of these activities. Our common goal is to help you forge deeper roots in your communities.

Helping every child become all they were created to be is a simple statement, but not a simple task. We're honored to continue to serve hand in hand with our partners, team members, and Operators to do this work.

It is our mission to carry out the vision and act with the passion of our late founder, Truett Cathy. As he always said, "We have no greater purpose than to serve."

Rodney Bullard
Vice President of Community Affairs
Executive Director of Chick-fil-A Foundation

500,000+

LIVES IMPACTED THROUGH CHICK-FIL-A FOUNDATION PROGRAMS AND PARTNERSHIPS

7,000+

TOTAL EMPLOYEE VOLUNTEER HOURS

78%

INCREASE IN EMPLOYEE ENGAGEMENT SINCE 2015

700+

OPERATOR PARTNERSHIPS

785

CHICK-FIL-A STAFF PARTICIPATED IN VOLUNTEER EVENTS

100,000

MEALS DONATED TO SCHOOLS, YOUTH, AND COMMUNITY ORGANIZATIONS

100

COMMUNITY PARTNERS AND AGENCIES SUPPORTED





“If you wish to enrich days, plant flowers; If you wish to enrich years, plant trees; If you wish to enrich Eternity, plant ideals in the lives of others.”

- S. Truett Cathy



Chick-fil-A®
Foundation